

Vacancy:

Executive, Creative and Graphic Designer (1-year contractual role)

Labuan IBFC Inc. Sdn Bhd

Company Overview

Labuan IBFC Inc. Sdn Bhd, the official marketing and promotional arm of the Labuan International Business and Financial Centre (Labuan IBFC), is hiring a Creative and Graphic Designer in Kuala Lumpur. The ideal candidate should have prior experience in graphic design for social media, web content, marketing materials and presentations. This position is responsible for ensuring consistent branding in line with the company's guidelines and contribute to creative projects that enhance the jurisdiction's overall marketing profile as an established international business and financial centre.

Labuan IBFC Inc. Sdn Bhd is a wholly-owned subsidiary of Labuan Financial Services Authority, which is a statutory body under the Ministry of Finance, Malaysia.

Role Description & Responsibilities

- Understand Labuan IBFC Inc.'s marketing strategy and overall messaging to provide added value to events and projects
- Support internal stakeholders/customers with the development and production of creative materials according to given briefs
- Capable of aligning designers' plans with project and business priorities
- Able to ensure that projects will be delivered on time and at a high quality while complying with Labuan IBFC Inc.'s corporate identity, image and consistency as well as overall look-and-feel for all assets
- Design visual content for social media, presentation templates, website, and marketing materials, events as well as other collaterals that require the use of key visuals and branding
- Work actively within the Media & Strategic Communications unit to ensure proper messaging development according to distribution channels
- Participate in creative brainstorming sessions on briefs given while complying with best practices, reuse of content, digital vs. printed needs, etc.

Qualifications

- Degree in Digital Communications, Integrated Media Design, Fine Arts, or related field
- Minimum 5 years of professional experience in a senior design role
- Advanced proficiency in Adobe Creative Suite (Photoshop, Illustrator); expertise in InDesign, Figma, After Effects is a plus
- Strong understanding of design trends, visual storytelling, and strategic branding with basic coding
- Understanding of user experience, and digital marketing strategies
- Good interpersonal skills for effective team and stakeholder engagement
- Highly adaptable, detail-oriented, and capable of managing multiple projects in a fast-paced environment

Application Requirement

- Include a portfolio showcasing your most relevant and accomplished work, predominantly finance-related designs (if any)

Please submit your resume and relevant documents to contact@libfc.com with the subject line **“Resume Submission: Creative and Graphic Designer”** before 28th February 2025.